



PRESS RELEASE

Rock Hill Capital Group Announces Investment in Core International

HOUSTON, TX – January 3, 2013 – [Rock Hill Capital Group](#) (“Rock Hill”), a Houston-based private equity firm, announced today that it has closed on a majority recapitalization of [Core International, LLC](#) (“Core” or the “Company”), a Houston-based supplier of highly engineered rubber components and supply chain solutions to a variety of industrial end-users.

Core, founded in 2009 by Cody Johnson, CEO, and Chad Myers, Vice President of Sales, was created through a series of corporate combinations and the establishment of certain strategic sourcing relationships for the purpose of creating a scalable and capital efficient supplier of highly engineered rubber component parts through a global outsourced supply chain. Core’s proprietary products are used in a variety of industrial applications including the energy, transportation and marine markets.

Randall B. Hale, Founder and Managing Director of Rock Hill stated, “Cody and Chad are exactly the type of entrepreneurs we look to partner with. They have grown their business significantly over the past few years. The strategic sourcing relationships Core has developed in Asia and across the world are far more advanced than what you would normally see for a company of Core’s size. Rock Hill is partnering with Cody and Chad to provide them with the capital and strategic resources they need to continue to execute their growth plans.”

“We chose to partner with Rock Hill because they are Houston-based, but have a broad reach across Texas and the U.S. that can assist us in growing our business and serving our customers. We outlined an aggressive closing schedule to complete the transaction by year-end 2012, and the Rock Hill team made it happen just as they said they would. We are extremely excited about our partnership with Rock Hill,” said CEO, Cody Johnson.

GulfStar Group, a leading middle market investment-banking firm based in Houston, represented Core in this transaction, serving as its exclusive financial advisor. Core represents the third investment by Rock Hill’s second fund – Rock Hill Capital II, L.P.

About Rock Hill Capital Group

Founded in 2008, [Rock Hill Capital Group, LLC](#) is a private equity firm that targets investments in growing middle to lower middle market companies with enterprise values up to \$75 million. Rock Hill seeks to assist successful entrepreneurial companies located in the southern United States to continue to grow and expand their business. Currently, Rock Hill has over \$100 million of committed capital under management through Rock Hill Capital I, L.P. and Rock Hill Capital II, L.P. Other current portfolio companies include [Alpha Technical Services Corporation, LLC](#), [Applied Global Technologies, Inc.](#), [Blackhawk Specialty Tools, LLC](#), [Kiva Kitchen and Bath Holdings, LLC](#), [SouthWaste Services Holdings, LLC](#), [Diversified Well Logging, LLC](#), [Tideland Signal Corporation](#) and [Big Lake Services](#).

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